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Flight Dates 08/03/12-09/03/12

Order Sep 00:05:00

Order Share %

Product Estimate # 1522 Sked A

Candidate. Obama for America Alt Order # 306317 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

> 08/09/12 08/09/12 Order Type **GENERAL Billing Contact**

Billing Cycle EOM/EOC Advertiser Obama / Democrat / Preside

1010 Wisconsin Avenue - Suite #80 Billing Calendar BROADCAST

> Washington, DC 20007 Demographic

A35+ Agency **GMMB** Inc

POL POL **Rev Codes** CAND **Buying Contact**

Sales Office EWSDC Product Codes PL Sales Region NAT Priority P-1

1010 Wisconsin Avenue - Suite #80 Agency Ref 2 Advertiser Ref Washington, DC 20007

Primary Account Executive

Daniel Baylog

Account Executive Order% Start Date **End Date**

Daniel Baylog 100%

Oraci Oriaic 70	Market value	
Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

Market Value

Order Totals Billing Plan

of Spots Month Net Amount Gross Amount Rating Start Date End Date **Net Amount Gross Amount** # Spots August 2012 672 \$359,154.75 \$422,535.00 0.00 07/30/12 08/26/12 672 \$359,154.75 \$422,535.00 September 2012 226 0.00 08/27/12 226 \$130,789.50 \$153,870.00 09/03/12 \$130,789.50 \$153,870.00

\$489,944.25 \$576,405.00 Totals 898 0.00

									Tota	als
Ln Ch Start End	Inventory Code	Break	Start/End	Γime Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
1 WCPO 08/03/12 09/03/1	2 M-F 430am News	s CM	430-5a	MTWTF	:30	8	\$125.00 P-3	0.00 NM	25	\$3,125.00
	M-F 430am News	S								
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/31/12 08/06/12	M F	2	\$125.00	0.00						
Week: 08/07/12 08/13/12	MTWTF	8	\$125.00	0.00						
Week: 08/14/12 08/20/12	MTWTF	5	\$125.00	0.00						
Week: 08/21/12 08/27/12	MTWTF	5	\$125.00	0.00						
Week: 08/28/12 09/03/12	MTWTF	5	\$125.00	0.00						
2 WCPO 08/03/12 09/03/1	2 M-F GMTS 5-6a	CM	5-6a	MTWTF	:30	15	\$200.00 P-3	0.00 NM	44	\$8,800.00
	M-F GMTS 5-6a									
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

Page 2 of 9



WCPO

ontract / Revision 306317 Flight Dates 08/03/12-09/03/12 Hiatus Dates

<u>Original Date / Revision</u> 08/09/12/ 08/09/12 <u>Order Sep</u> 00:05:00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type		tals Amount
2 WCPO	08/03/1	2 09/03/12	M-F GMTS 5-6a M-F GMTS 5-6a	CM	5-6a	МГWГF	:30	15	\$200.00 P-3	0.00 NM	44	\$8,800.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		08/06/12	M F	4	\$200.00	0.00						
Week: 08/		08/13/12	MTWTF	10	\$200.00	0.00						
Week: 08/		08/20/12	MTWTF	10	\$200.00	0.00						
Week: 08/		08/27/12	MTWTF	10	\$200.00	0.00						
Week: 08/		09/03/12	MTWTF	10	\$200.00	0.00						
3 WCPO	08/03/1	2 09/03/12	M-F GMTS 6-7a M-F GMTS 6-7a	СМ	6-7a	МГWГF	:30	15	\$400.00 P-3	0.00 NM	43	\$17,200.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		08/06/12	M F	3	\$400.00	0.00						
Week: 08/		08/13/12	MTWTF	10	\$400.00	0.00						
Week: 08/		08/20/12	MTWTF	10	\$400.00	0.00						
Week: 08/		08/27/12	MTWTF	10	\$400.00	0.00						
Week: 08/		09/03/12	MTWTF	10	\$400.00	0.00						
		2 09/03/12	M-F GMA 7-9am M-F GMA 7-9am	СМ	7-9a	МГWГF	:30	25	\$800.00 P-1	0.00 NM	44	\$35,200.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		08/06/12	M F	4	\$800.00	0.00						
Week: 08/		08/13/12	MTWTF	10	\$800.00	0.00						
Week: 08/		08/20/12	МГЖГБ	10	\$800.00	0.00						
Week: 08/		08/27/12	MTWTF	10	\$800.00	0.00						
Week: 08/		09/03/12	MTWTF	10	\$800.00	0.00						
		2 09/01/12	SA 5-6am	СМ	5-6a	S-	:30	1	\$135.00 P-2	0.00 NM	6	\$810.00
Ct-	D	Frad Data	SA 5-6am	Consta AMa ala	Data	Datina						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/		08/06/12	S-	2	\$135.00	0.00						
Week: 08/		08/13/12	S- S-	1	\$135.00	0.00						
Week: 08/		08/20/12	S-	1	\$135.00	0.00						
Week: 08/ Week: 08/		08/27/12 09/03/12	S-	1	\$135.00 \$135.00	0.00 0.00						
							.20		Ф050 00 D 4	0.00 NIM	_	¢4 500 00
6 WCPO	08/04/1	2 09/01/12	SA 6-7am SA 6-7am	СМ	6-7a	S-	:30	1	\$250.00 P-1	0.00 NM	6	\$1,500.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 07/	31/12	08/06/12	S-	2	\$250.00	0.00						
Week: 08/	07/12	08/13/12	S-	1	\$250.00	0.00						
Week: 08/	14/12	08/20/12	S-	1	\$250.00	0.00						
Week: 08/		08/27/12	S-	1	\$250.00	0.00						
Week: 08/	28/12	09/03/12	S-	1	\$250.00	0.00						
7 WCPO	08/04/1	2 09/01/12	SA GMA 7-8a SA GMA 7-8a	СМ	7-8a	S-	:30	2	\$400.00 P-2	0.00 NM	10	\$4,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		08/06/12	S-	2	\$400.00	0.00						
Week: 08/		08/13/12	S-	2	\$400.00	0.00						
Week: 08/		08/20/12	S-	2	\$400.00	0.00						
Week: 08/		08/27/12	S-	2	\$400.00	0.00						
Week: 08/		09/03/12	S-	2	\$400.00	0.00						
			SA GMTS 8-9a SA GMTS 8-9a	CM	8-9a	S-	:30	2	\$500.00 P-2	0.00 NM	10	\$5,000.00
C+-	rt Doto	End Data		Spots/Mosts	Doto	Pating						
	rt Date	End Date	Weekdays S-	Spots/Week	Rate	Rating						
Week: 07/		08/06/12	S- S-	2	\$500.00	0.00						
Week: 08/		08/13/12	S-	2	\$500.00	0.00						
Week: 08/ Week: 08/		08/20/12 08/27/12	S-	2	\$500.00 \$500.00	0.00 0.00						
vveek. 08/	∠ I/ I∠	00/21/12	3-	2	φουυ.υυ	0.00					1	

Page 3 of 9



WCPO

ntract / Revision 306317 Flight Dates 08/03/12-09/03/12 Hiatus Dates

<u>Original Date / Revision</u> 08/09/12/ 08/09/12 <u>Order Sep</u> 00:05:00

Ln Ch Start End	Inventory Code	e Break	Start/End 1	Гime Days	Len S	pots	Rate Pri	Rtg Type	<u>Tot</u> Spots	als Amount
8 WCPO 08/04/12 09/01/1	-	CM	8-9a	S-	:30	2	\$500.00 P-2	0.00 NM	10	\$5,000.00
	SA GMTS 8-9a									
Start Date End Date Week: 08/28/12 09/03/12		Spots/Week 2	Rate \$500.00	Rating 0.00						
9 WCPO 08/05/12 09/02/1		CM	5-6a	S	:30	1	\$165.00 P-2	0.00 NM	7	\$1,155.00
0 1101 0 00/00/12 00/02/	SU 5-6am	O.W.	o ou	٥	.00	·	ψ100.001 Z	0.00 11111	•	ψ1,100.00
Start Date End Dat		Spots/Week	Rate	Rating						
Week: 07/31/12 08/06/12 Week: 08/07/12 08/13/12	_	2 2	\$165.00 \$165.00	0.00 0.00						
Week: 08/07/12 08/13/12 Week: 08/14/12 08/20/12	_	1	\$165.00	0.00						
Week: 08/21/12 08/27/12	_	1	\$165.00	0.00						
Week: 08/28/12 09/03/12		1	\$165.00	0.00						
10 WCPO 08/05/12 09/02/1	2 SU 6-7am SU 6-7am	СМ	6-7a	S	:30	1	\$300.00 P-1	0.00 NM	7	\$2,100.00
Start Date End Dat		Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 07/31/12 08/06/12		2	\$300.00	0.00						
Week: 08/07/12 08/13/12 Week: 08/14/12 08/20/12		2	\$300.00 \$300.00	0.00 0.00						
Week: 08/21/12 08/27/12		1	\$300.00	0.00						
Week: 08/28/12 09/03/12	S	1	\$300.00	0.00						
11 WCPO 08/05/12 09/02/1	2 SU GMA 7-8a SU GMA 7-8a	СМ	7-8a	S	:30	2	\$400.00 P-2	0.00 NM	10	\$4,000.00
Start Date End Dat	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/31/12 08/06/12		2	\$400.00	0.00						
Week: 08/07/12 08/13/12 Week: 08/14/12 08/20/12		2 2	\$400.00 \$400.00	0.00 0.00						
Week: 08/21/12 08/27/12 Week: 08/21/12 08/27/12		2	\$400.00	0.00						
Week: 08/28/12 09/03/12		2	\$400.00	0.00						
12 WCPO 08/05/12 09/02/1	2 SU GMTS 8-9a SU GMTS 8-9a	СМ	8-9a	S	:30	2	\$450.00 P-3	0.00 NM	10	\$4,500.00
Start Date End Dat	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/31/12 08/06/12		2	\$450.00	0.00						
Week: 08/07/12 08/13/12 Week: 08/14/12 08/20/12		2 2	\$450.00 \$450.00	0.00 0.00						
Week: 08/21/12 08/27/12 Week: 08/21/12 08/27/12		2	\$450.00	0.00						
Week: 08/28/12 09/03/12		2	\$450.00	0.00						
13 WCPO 08/12/12 09/02/1	2 SU 9-10a SU9-10a	СМ	9-10a	S	:30	1	\$1,000.00 P-1	0.00 NM	4	\$4,000.00
Start Date End Dat	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/07/12 08/13/12			\$1,000.00	0.00						
Week: 08/14/12 08/20/12 Week: 08/21/12 08/27/12			\$1,000.00 \$1,000.00	0.00 0.00						
Week: 08/21/12 08/27/12 Week: 08/28/12 09/03/12			\$1,000.00	0.00						
14 WCPO 08/03/12 09/03/1		СМ	M-F 9-10a	МГWГF	:30	10	\$260.00 P-3	0.00 NM	44	\$11,440.00
	Live with Regis	•								
Start Date End Dat		Spots/Week	Rate	Rating						
Week: 07/31/12 08/06/12 Week: 08/07/12 08/13/12		4 10	\$260.00 \$260.00	0.00 0.00						
Week: 08/14/12 08/20/12		10	\$260.00	0.00						
Week: 08/21/12 08/27/12	MTWTF	10	\$260.00	0.00						
Week: 08/28/12 09/03/12		10	\$260.00	0.00						
15 WCPO 08/03/12 09/03/1	2 M-F 10-11a Right M-F 10-11a	nt This MOM	10-11a	МГЖГБ	:30	10	\$250.00 P-3	0.00 NM	45	\$11,250.00
Start Date End Dat	<u>Weekdays</u>	Spots/Week	Rate	Rating				I		

Page 4 of 9



WCPO

Contract / Revision 306317 Flight Dates 08/03/12-09/03/12 Hiatus Dates

<u>Original Date / Revision</u> 08/09/12/ 08/09/12 <u>Order Sep</u> 00:05:00

la Cha Cha	ut Food	Inventory Code	Drask	Oto at/Engal	Time Dave	lan C		Data Dri	Dta Tuna	Tot	
Ln Ch Sta		Inventory Code			Time Days	Len S		Rate Pri			Amount
15 WCPO 08/03	3/12 09/03/12	M-F 10-11a Right M-F 10-11a	Inis iwwivi	10-11a	MTWTF	:30	10	\$250.00 P-3	0.00 NM	45	\$11,250.00
Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/12	08/06/12	M F	4	\$250.00	0.00						
Week: 08/07/12	08/13/12	MTWTF	11	\$250.00	0.00						
Week: 08/14/12	08/20/12	MTWTF	10	\$250.00	0.00						
Week: 08/21/12	08/27/12	MTWTF	10	\$250.00	0.00						
Week: 08/28/12	09/03/12	MTWTF	10	\$250.00	0.00						
16 WCPO 08/03	3/12 09/03/12	•	CM	11a-12p	MTWTF	:30	10	\$500.00 P-1	0.00 NM	44	\$22,000.00
011 D1	- F. J.D. (-	M-F 11a-12p	0	D-1-	Deffere						
Start Date		<u>Weekdays</u> M F	Spots/Week	Rate	Rating						
Week: 07/31/12 Week: 08/07/12	08/06/12 08/13/12	MTWTF	4 10	\$500.00 \$500.00	0.00 0.00						
Week: 08/14/12	08/20/12	MTWTF	10	\$500.00	0.00						
Week: 08/21/12	08/27/12	MTWTF	10	\$500.00	0.00						
Week: 08/28/12	09/03/12	MTWTF	10	\$500.00	0.00						
17 WCPO 08/03	3/12 09/03/12	M-F 12-1p News	CM	12-1p	MTWTF	:30	10	\$350.00 P-3	0.00 NM	46	\$16,100.00
		M-F 12-1p News		,				,			4 10,100100
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/12		M F	6	\$350.00	0.00						
Week: 08/07/12	08/13/12	MTWTF	10	\$350.00	0.00						
Week: 08/14/12	08/20/12	MTWTF	10	\$350.00	0.00						
Week: 08/21/12	08/27/12	MTWTF	10	\$350.00	0.00						
Week: 08/28/12	09/03/12	MTWTF	10	\$350.00	0.00						
18 WCPO 08/03	3/12 09/03/12	•	n CM	1258-4p	MTWTF	:30	10	\$400.00 P-1	0.00 NM	54	\$21,600.00
		The Chew/GMA		(1:00 PM-3:	,						
Start Date		Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 07/31/12	08/06/12	M F	4	\$400.00	0.00						
Week: 08/07/12	08/13/12	MTWTF MTWTF	14	\$400.00	0.00						
Week: 08/14/12 Week: 08/21/12	08/20/12 08/27/12	MTWTF	12 12	\$400.00 \$400.00	0.00 0.00						
Week: 08/28/12	09/03/12	MTWTF	12	\$400.00	0.00						
19 WCPO 08/03			CM	3-4p	MTWTF	:30	5	\$550.00 P-1	0.00 NM	24	\$13,200.00
10 1101 0 00/0	0,12 00,00,12	M-F 3-4p	Oiii	о .р	MI WII	.00	Ü	ψοσο.σσ τ	0.00 14141		ψ10,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/12		M F	4	\$550.00	0.00						
Week: 08/07/12	08/13/12	MTWTF	5	\$550.00	0.00						
Week: 08/14/12	08/20/12	MTWTF	5	\$550.00	0.00						
Week: 08/21/12	08/27/12	MTWTF	5	\$550.00	0.00						
Week: 08/28/12	09/03/12	MTWTF	5	\$550.00	0.00			^			
20 WCPO 08/03	3/12 09/03/12	M-F 4-5p Ellen M-F 4-5p Ellen	CM	358-5p	МГWГF	:30	10	\$500.00 P-3	0.00 NM	38	\$19,000.00
Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/12		M F	4	\$500.00	0.00						
Week: 08/07/12	08/13/12	МГЖГЕ	10	\$500.00	0.00						
Week: 08/14/12	08/20/12	MTWTF	8	\$500.00	0.00						
Week: 08/21/12	08/27/12	MTWTF	8	\$500.00	0.00						
Week: 08/28/12	09/03/12	MTWTF	8	\$500.00	0.00						
21 WCPO 08/03	3/12 09/03/12	M-F 5-530p News M-F 5-530p News		5-530p	MTWTF	:30	10	\$600.00 P-3	0.00 NM	44	\$26,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/12		M F	4	\$600.00	0.00						
Week: 08/07/12	08/13/12	MTWTF	10	\$600.00	0.00						
Week: 08/14/12	08/20/12	MTWTF	10	\$600.00	0.00						
Week: 08/21/12	08/27/12	MTWTF	10	\$600.00	0.00					l	

Page 5 of 9

wcpo.com kypost.com Contract / Revision

306317 Flight Dates 08/03/12-09/03/12 **Hiatus Dates**

Original Date / Revision 08/09/12/ 08/09/12 Order Sep 00:05:00

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Tot Spots	als Amount
21 WCPO 08/03/12 09/03/12	M-F 5-530p News	CM	5-530p	МГWГF	:30	10	\$600.00 P-3	0.00 NM	44	\$26,400.00
	M-F 5-530p News									
<u>Start Date</u> <u>End Date</u> Week: 08/28/12 <u>End Date</u>	<u>Weekdays</u> MTWTF	Spots/Week 10	Rate \$600.00	Rating 0.00						
22 WCPO 08/03/12 09/03/12	M-F 530-6p News	CM	528-6p	MTWTF	:30	10	\$750.00 P-2	0.00 NM	44	\$33,000.00
	M-F 530-6p News		·		.50	10	ψ130.00 T -Z	0.00 INIVI	44	ψ33,000.00
Start Date End Date	<u>Weekdays</u> M F	Spots/Week	Rate	Rating						
Week: 07/31/12 08/06/12 Week: 08/07/12 08/13/12	MTWTF	4 10	\$750.00 \$750.00	0.00 0.00						
Week: 08/14/12 08/20/12	МГЖГБ	10	\$750.00	0.00						
Week: 08/21/12 08/27/12	МГЖГБ	10	\$750.00	0.00						
Week: 08/28/12 09/03/12	МГЖГБ	10	\$750.00	0.00						
23 WCPO 08/03/12 09/03/12	M-F 6-630p News M-F 6-630p News	СМ	558-630p	МГЖГБ	:30	10	\$850.00 P-2	0.00 NM	44	\$37,400.00
Start Date End Date		Spots/Week	Rate	Rating						
Week: 07/31/12 08/06/12	M F	4	\$850.00	0.00						
Week: 08/07/12 08/13/12	MTWTF MTWTF	10	\$850.00	0.00						
Week: 08/14/12 08/20/12 Week: 08/21/12 08/27/12	MTWTF	10 10	\$850.00 \$850.00	0.00 0.00						
Week: 08/28/12 09/03/12	МГЖГБ	10	\$850.00	0.00						
24 WCPO 08/04/12 09/01/12	SA 6-7p News	CM	558-7p	S-	:30	2	\$600.00 P-1	0.00 NM	7	\$4,200.00
	SA 6-7p News		(6:00 PM-6	:30 PM)						, ,
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/12 08/06/12	S-	1	\$600.00	0.00						
Week: 08/07/12 08/13/12	S-	2	\$600.00	0.00						
Week: 08/14/12 08/20/12 Week: 08/21/12 08/27/12	S- S-	2 2	\$600.00 \$600.00	0.00 0.00						
Week: 08/28/12 09/03/12	S-	2	\$600.00	0.00						
	escription		/End Time		/eekdays	Len	gth Rate	Rtg Type		
8 VCPO 08/28/12-09/03/12 S	A 6-7p News	558-	7p	(6:00 PM-6:30 P-	Sa-	- :	30 (\$600.00)	0.00 <i>NM</i>		
See MG 45.3,45.4,45.5										
[College football]	14 C 7a Maura	550	7	(C.O.O. DM C.O.O. F.	C -	_	-20 (\$000.00)	0.00 1/1/4		
9 VCPO 08/28/12-09/03/12 S See MG 45.3,45.4,45.5	A 6-7p News	558-	<i>7</i> p	(6:00 PM-6:30 P-	Sa-	- :	:30 (\$600.00)	0.00 /\/		
[College football]										
25 WCPO 08/05/12 09/02/12	SII 6-7n News	CM	558-7p	S	:30	2	\$700.00 P-3	0.00 NM	9	\$6,300.00
23 ************************************	SU 6-7p News	Olvi	(6:00 PM-6		.50	_	Ψ700.001-3	0.00 14141	3	ψ0,500.00
Start Date End Date		Spots/Week	Rate	Rating						
Week: 07/31/12 08/06/12	S	1	\$700.00	0.00						
Week: 08/07/12 08/13/12	S	2	\$700.00	0.00						
Week: 08/14/12 08/20/12	S	2	\$700.00	0.00						
Week: 08/21/12 08/27/12 Week: 08/28/12 09/03/12	S S	2	\$700.00 \$700.00	0.00 0.00						
26 WCPO 08/03/12 09/03/12	M-F 7-730p	CM	M-F 7-730		:30	5 4	\$1,600.00 P-1	0.00 NM	37	\$59,200.00
	Wheel of Fortune		·		.50	5 4	p1,000.001-1	0.00 INIVI	37	ψ39,200.00
Start Date End Date	<u>Weekdays</u> M F	Spots/Week	Rate	Rating						
Week: 07/31/12 08/06/12 Week: 08/07/12 08/13/12	M F MTWTF	1 9	\$1,600.00 \$1,600.00	0.00 0.00						
Week: 08/07/12 08/13/12 Week: 08/14/12 08/20/12	MΓWΓF		\$1,600.00	0.00						
Week: 08/21/12 08/27/12	МГЖГ		\$1,600.00	0.00						
Week: 08/28/12 09/03/12	MTWTF		\$1,600.00	0.00						
27 WCPO 08/03/12 09/03/12	M-F 730-8p Jeopardy	СМ	M-F 730-8	о МГЖГБ	:30	5 \$	\$1,600.00 P-1	0.00 NM	37	\$59,200.00
Start Date End Date		Spots/Week	Rate	Rating						



WCPO

Print Date: 08/09/12 Page 6 of 9

Contract / Revision 306317 Flight Dates 08/03/12-09/03/12 Hiatus Dates

<u>Original Date / Revision</u> 08/09/12/ 08/09/12 <u>Order Sep</u> 00:05:00

											Tot	als
Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
27 WCPO	08/03/1	2 09/03/12	M-F 730-8p Jeopardy	СМ	M-F 730-8p	МГЖГБ	:30	5 \$1,	600.00 P-1	0.00 NM	37	\$59,200.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		08/06/12	M F		\$1,600.00	0.00						
Week: 08/		08/13/12	MTWTF		\$1,600.00	0.00						
Week: 08/		08/20/12	MTWTF		\$1,600.00	0.00						
Week: 08/		08/27/12	MTWTF		\$1,600.00	0.00						
Week: 08/		09/03/12	MTWTF		\$1,600.00	0.00						
28 WCPO	08/04/1	2 09/01/12	SA 7-730p SA7-730P	СМ	658-730p	S-	:30	1 \$	600.00 P-1	0.00 NM	5	\$3,000.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/	/31/12	08/06/12	S-	1	\$600.00	0.00						
Week: 08/	/07/12	08/13/12	S-	1	\$600.00	0.00						
Week: 08/	/14/12	08/20/12	S-	1	\$600.00	0.00						
Week: 08/		08/27/12	S-	1	\$600.00	0.00						
	Date Ra		<u>escription</u>		t/End Time		<u>Weekdays</u>	Length		Rtg Type		
		2-08/27/12 S	A 7-730p	658-	-730p		Sa	:30	(\$600.00)	0.00 <i>NM</i>		
	<i>e MG 28.</i> ASCAR]	6										
6 VCPO	08/04/12	2-08/04/12 S	A 7-730p	658-	·730p		Sa	:30	\$600.00	0.00 NM		
⊕ MG [MG	G for 28.4 G]	08/25										
Week: 08/	/28/12	09/03/12	S-	1	\$600.00	0.00						
29 WCPO	08/04/1	2 09/01/12	SA 730-8p SA730-8P	СМ	730-758p	S-	:30	1 \$	600.00 P-1	0.00 NM	7	\$4,200.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		08/06/12	S-	1	\$600.00	0.00						
Week: 08/		08/13/12	S-	2	\$600.00	0.00						
Week: 08/		08/20/12	S-	2	\$600.00	0.00						
Week: 08/		08/27/12	S-	1		0.00						
	Date Ra		escription	Star	t/End Time		Weekdays	Length	Rate	Rtg Type		
		2-08/27/12 S	A 730-8p		·758p		Sa	:30	(\$600.00)	0.00 NM		
	e MG 29. ASCAR]	6										
6 VCPO	08/04/12	2-08/04/12 S	A 730-8p	730-	·758p		Sa	:30	\$600.00	0.00 NM		
⊕ MG	G for 29.4	08/25										
Week: 08/	/28/12	09/03/12	S-	1	\$600.00	0.00						
30 WCPO	08/03/1	2 09/03/12	M-SU 11p Late N M-SU 11p Late N		11-1135p	MTWTF- S	S :30	10 \$	900.00 P-2	0.00 NM	26	\$23,400.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		08/06/12	M F- S	6	\$900.00	0.00						
Week: 08/		08/13/12	MTWTF- S	5	\$900.00	0.00						
Week: 08/		08/20/12	MTWTF-S	5	\$900.00	0.00						
Week: 08/		08/27/12	MTWTF-S	5	\$900.00	0.00						
Week: 08/	/28/12	09/03/12	MTWTF- S	5	\$900.00	0.00						
31 WCPO	08/03/1	2 09/03/12	M-F 1135p-1202a M-F 1135p-1202a	-	1135p-1202a	МГЖГБ	:30	5 \$	400.00 P-2	0.00 NM	16	\$6,400.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		08/06/12	M F	4	\$400.00	0.00						
Week: 08/		08/13/12	MTWTF	3	\$400.00	0.00						
Week: 08/		08/20/12	MTWTF	3	\$400.00	0.00						
Week: 08/		08/27/12	MTWTF	3	\$400.00	0.00						
Week: 08/		09/03/12	MTWTF	3	\$400.00	0.00						
32 WCPO	08/03/1	2 09/03/12		CM	1202-107a	MTWTF	:30	5 \$	200.00 P-2	0.00 NM	24	\$4,800.00
											•	

Page 7 of 9

Print Date: 08/09/12



<u>Contract / Revision</u> 306317 <u>Flight Dates</u> 08/03/12-09/03/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 08/09/12/ 08/09/12 <u>Order Sep</u> 00:05:00

									To	tals
Ln Ch Star	t End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots Rate Pr	i Rtg Type		Amount
		M-F 1202-107a						9 . , , , ,		
		M-F 1202-107a	Jimmy Ki					_		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07/31/12	08/06/12	M F	4	\$200.00	0.00					
Week: 08/07/12	08/13/12	MTWTF	5	\$200.00	0.00					
Week: 08/14/12	08/20/12	MTWTF MTWTF	5	\$200.00	0.00					
Week: 08/21/12 Week: 08/28/12	08/27/12 09/03/12	MTWTF	5 5	\$200.00 \$200.00	0.00 0.00					
					 МГWГF	:30	5 \$125.00 P-	1 0 00 NM	22	\$2.750.00
33 WCPO 08/03	/12 09/03/12	M-F 106-206a Fra M-F 106-206a Fra		106-206a	IVII VV I I·	.30	5 \$125.00 P-	1 0.00 NM	22	\$2,750.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			Ī		
Week: 07/31/12	08/06/12	M F	2	\$125.00	0.00					
Week: 08/07/12	08/13/12	MTWTF	5	\$125.00	0.00			I		
Week: 08/14/12	08/20/12	MTWTF	5	\$125.00	0.00					
Week: 08/21/12	08/27/12	MTWTF	5	\$125.00	0.00					
Week: 08/28/12	09/03/12	MTWTF	5	\$125.00	0.00				_	
E 34 WCPO 08/05	/12 09/02/12	SU 1135p-1235a		SU 1135p-1	1235aS	:30	1 \$300.00 P-	1 0.00 NM	5	\$1,500.00
Ctart Data	Frad Data	SU Sports of All		Data	Datin n					
<u>Start Date</u> Week: 07/31/12	End Date 08/06/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$300.00	Rating 0.00					
Week: 08/07/12	08/13/12	S	1	\$300.00	0.00			i		
Week: 08/14/12	08/20/12	S	1	\$300.00	0.00			i		
Week: 08/21/12	08/27/12	S	1	\$300.00	0.00					
Week: 08/28/12	09/03/12	S	1	\$300.00	0.00					
35 WCPO 08/06	/12 09/03/12	8-10pm Bachelor	/Bachlo©M	8-10p	M	:30	1 \$3,200.00 P-	8 0.00 NM	5	\$16,000.00
		Bachelor Pad								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 07/31/12	08/06/12	M	1	\$3,200.00	0.00					
Week: 08/07/12	08/13/12	M	1	\$3,200.00	0.00					
Week: 08/14/12 Week: 08/21/12	08/20/12 08/27/12	M M	1	\$3,200.00 \$3,200.00	0.00 0.00					
Week: 08/28/12	09/03/12	M	1	\$3,200.00	0.00			i		
36 WCPO 08/06		Monday Prime C	CM	10-11p	M	:30	1 \$2,000.00 P-	8 0.00 NM	3	\$6,000.00
00 7701 0 00,00	712 00/27/12	Monday Prime C		10 116	141	.00	1 ψ2,000.001	0.00 11111	J	ψ0,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07/31/12	08/06/12	M	1	\$2,000.00	0.00					
Week: 08/07/12	08/13/12	M	1	\$2,000.00	0.00					
Week: 08/14/12	08/20/12	м	0	\$0.00	0.00					
Week: 08/21/12	08/27/12	M		\$2,000.00	0.00		4	0 00 00	0	#4.000.00
37 WCPO 08/07	/12 08/21/12	Tuesday Prime B Tuesday Prime B		9-10p	- T	:30	1 \$2,000.00 P-	8 0.00 NM	2	\$4,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/07/12	08/13/12	- T	1	\$2,000.00	0.00			į		
Week: 08/14/12	08/20/12		0	\$0.00	0.00					
Week: 08/21/12	08/27/12	- T	1	\$2,000.00	0.00					
38 WCPO 08/07	/12 08/21/12	Tuesday Prime C Tuesday Prime C		10-11p	- T	:30	1 \$2,000.00 P-	8 0.00 NM	2	\$4,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/07/12	08/13/12	- T	1	\$2,000.00	0.00					
Week: 08/14/12	08/20/12		0	\$0.00	0.00			I		
Week: 08/21/12	08/27/12	- T	1	\$2,000.00	0.00					
39 WCPO 08/15	/12 08/15/12	Wednesday Prim Wednesday Prim		8-9p	W	:30	1 \$1,975.00 P-	3 0.00 NM	1	\$1,975.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			I		

Page 8 of 9

Print Date: 08/09/12



<u>Contract / Revision</u> 306317 <u>Flight Dates</u> 08/03/12-09/03/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 08/09/12/ 08/09/12 <u>Order Sep</u> 00:05:00

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Tot Spots	als Amount
39 WCPO 08/15/12 08/15/12	Wednesday Prime A CM	8-9p	W	:30	1 \$1,975.00 P-3	0.00 NM	1	\$1,975.00
	Wednesday Prime A							
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 08/14/12 08/20/12	<u> </u>	+ ,	0.00	.20	4	0.00 NIM	,	£40,000,00
40 WCPO 08/08/12 08/29/12	Wednesday Prime B CM Wednesday Prime B	9-10p	W	:30	1 \$2,500.00 P-3	0.00 NM	4	\$10,000.00
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 08/07/12 08/13/12	W 1 W 1	+ =,	0.00					
Week: 08/14/12 08/20/12 Week: 08/21/12 08/27/12	W 1 W 1	. ,	0.00 0.00					
Week: 08/28/12 09/03/12		\$2,500.00	0.00					
41 WCPO 08/08/12 08/22/12	Wednesday Prime C CM Wednesday Prime C	10-11p	W	:30	1 \$2,000.00 P-3	0.00 NM	2	\$4,000.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 08/07/12 08/13/12	W 1		0.00					
Week: 08/14/12 08/20/12			0.00					
Week: 08/21/12 08/27/12	W 1		0.00					
	Thursday Prime B CM Thursday Prime B	9-10p	T	:30	1 \$3,000.00 P-8	0.00 NM	2	\$6,000.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 08/14/12 08/20/12	T 1		0.00					
Week: 08/21/12 08/27/12		\$0.00	0.00					
Week: 08/28/12 09/03/12	T 1	\$3,000.00	0.00					
43 WCPO 08/03/12 08/03/12	Friday Prime A CM Friday Prime A	8-9p	F	:30	1 \$1,400.00 P-3	0.00 NM	1	\$1,400.00
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 07/31/12 08/06/12	F 1	\$1,400.00	0.00					
44 WCPO 08/03/12 08/31/12	Friday Prime C CM Friday Prime C	10-11p	F	:30	1 \$1,800.00 P-8	0.00 NM	9	\$16,200.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 07/31/12 08/06/12	F 1	\$1,800.00	0.00					
Week: 08/07/12 08/13/12		\$1,800.00	0.00					
Week: 08/14/12 08/20/12		\$1,800.00	0.00					
Week: 08/21/12 08/27/12	_	\$1,800.00	0.00					
Week: 08/28/12 09/03/12		\$1,800.00	0.00					
E 45 WCPO 08/11/12 09/01/12	ABC Saturday Prime CM Saturday Prime	8-11p	S-	:30	1 \$800.00 P-1	0.00 NM	8	\$6,000.00
Start Date End Date	Weekdays Spots/Week		<u>Rating</u>					
Week: 08/07/12 08/13/12	S- 2		0.00					
Week: 08/14/12 08/20/12	S- 1 S- 2		0.00					
Week: 08/21/12 08/27/12 Spot Ch Date Range De	-	\$800.00 t/End Time	0.00	/eekdays	Longth Pata	Rtg Type		
8 VCPO 08/21/12-08/27/12 A				Sa				
See MG 45.10,45.11 [NASCAR]	DC Saturday i filine 6-1	ip		<i>5a</i>	.50 (\$600.00)	0.00 14101		
9 VCPO 08/21/12-08/27/12 A	BC Saturday Prime 8-1	In		Sa	:30 (\$800.00)	0.00 0///		
See MG 45.10,45.11 [NASCAR]	BC Saturday Filine 6-1	ıρ		sa	.30 (\$000.00)	0.00 14101		
10 VCPO 08/11/12-08/11/12 AI	BC Saturday Prime 8-1	lp .	(7:57 PM-10:00 -	Sa	:30 \$800.00	0.00 NM		
11 VCPO 08/18/12-08/18/12 AI	BC Saturday Prime 8-1	lp	(7:57 PM-10:00 -	Sa	:30 \$800.00	0.00 NM		
MG for 45.8,45.9 Week: 08/28/12 09/03/12	S- 1	\$800.00	0.00					

Print Date: 08/09/12





<u>Contract / Revision</u> 306317 <u>Flight Dates</u> 08/03/12-09/03/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 08/09/12/ 08/09/12 <u>Order Sep</u> 00:05:00

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								Tota	<u>ls</u>
Ln Ch Start Er	d Inventory Code	Break Sta	art/End Time	Days L	en Spots	Rate Pri	Rtg Type	Spots	Amount
E 45 WCPO 08/11/12 09/	01/12 ABC Saturday Prim	ie CM 8-1	11p	S-	:30 1	\$800.00 P-1	0.00 NM	8	\$6,000.00
	Saturday Prime								
Start Date End		Spots/Week	Rate Rat	ting			- 1		
Week: 08/28/12 09/0				0.00					
Spot Ch Date Range	Description	Start/En	nd Time				Rtg Type		
	3/12 ABC Saturday Prime	8-11p			Sa	:30 (\$800.00)	0.00 <i>NM</i>		
See MG 45.3,45.4									
[Saturday night for		0.115			Sa	.20	0.00 NM		
_	4/12 ABC Saturday Prime	8-11p			Sa	:30 \$800.00	0.00 NM		
MG for 45.2,24.9,2		CC0 7-	(0.00.5	DM 6:20 D	Co	-20 ¢c00 00	0.00 NIM		
4 VCPO 08/04/12-08/0		558-7p	(6:00 F	PM-6:30 P	Sa	:30 \$600.00	0.00 NM		
MG for 45.2,24.9,2		550.7	(0.00.5	DM 0 00 D	C	00 000000	0.00 1114		
5 VCPO 08/11/12-08/1	•	558-7p	(6:00 F	PM-6:30 P	Sa	:30 \$600.00	0.00 NM		
MG for 45.2,24.9,2	24.8								
46 WCPO 08/05/12 08/	•	CM 7-8	8p	S	:30 1	\$1,400.00 P-8	0.00 NM	4	\$5,600.00
	Sunday Prime A						1		
Start Date End		Spots/Week	Rate Rat				l		
Week: 07/31/12 08/0			•	0.00			ŀ		
Week: 08/07/12 08/13 Week: 08/14/12 08/2			*	0.00			ł		
Week: 08/14/12 08/2 Week: 08/21/12 08/2	o,		•	0.00 0.00			i		
47 WCPO 08/19/12 09/		CM 8-9		S	:30 1	\$1,700.00 P-8	0.00 NM	2	\$3,400.00
47 ((01 0 00) 19/12 09/	Sunday Prime B	CIVI 0-3	эр	5	.50 1	ψ1,700.001 -0	U.UU INIVI	2	ψ3,400.00
Start Date End	•	Spots/Week	Rate Rat	tina			i		
Week: 08/14/12 08/2				0.00			i		
Week: 08/21/12 08/2		0		0.00			į		
Week: 08/28/12 09/0	3/12 S	1 \$1	,700.00	0.00					
48 WCPO 08/05/12 08/	26/12 ABC Sunday Prime	CM 7-	11p	S	:30 1	\$1,700.00 P-8	0.00 NM	3	\$5,100.00
	Sunday Prime	(9:0	00 PM-11:00 PI	M)					
Start Date End	Date Weekdays S	Spots/Week	Rate Rat	ting			- 1		
Week: 07/31/12 08/0			*	0.00			- 1		
Week: 08/07/12 08/1			•	0.00			ŀ		
Week: 08/14/12 08/2 Week: 08/21/12 08/2		0		0.00 0.00			l		
	· · · =		,	S-	.00 4	Ф2 500 00 D 4	0.00 NIM		#2 500 00
49 WCPO 09/01/12 09/	01/12 ABC College Footb ABC College Footb	•	8-7p 30 PM-7:00 PM	2	:30 1	\$3,500.00 P-1	0.00 NM	1	\$3,500.00
Ctart Data Fred	9	•		,			- 1		
<u>Start Date</u> <u>End</u> Week: 08/28/12 09/0		Spots/Week	Rate Rat ,500.00 0	ung 0.00					
	5/ 1 <u>2</u>		-	S-	:30 1	\$5 500 00 D 1	0.00 NM	1	¢5 500 00
50 WCPO 09/01/12 09/	01/12 ABC College Footb ABC College Footb		8-1130p 00 PM-11:30 PI		.30 T	\$5,500.00 P-1	0.00 NM	1	\$5,500.00
Start Data End	ŭ	Spots/Week		. 1					
<u>Start Date</u> <u>End</u> Week: 08/28/12 09/0			Rate Rat ,500.00 0	ung 0.00					
VVGGN. 00/20/12 09/0-	U/12 U-	ι φυ	,550.00	J.00					

Totals 898\$576,405.00